

Dynamic Apps



Dynamic Apps are available as a stand-alone mobile and tablet app or can be developed to plug-in to existing publisher apps. Dynamic Apps are focused on simplifying your mobile and tablet publishing work-flow, with the flexibility to layer video and interactive content.



Product Features

End-user Functionality

Admin Area

- Advertising**
Include loading graphics, banner adverts and sponsored screens.
- Analytics**
Track views and downloads to gain more insight into your app's performance.
- Automated Scheduling**
Easily manage editions thanks to automated scheduling and processing.
- Multiple Platforms**
Enhance your multi-device strategy by publishing across all platforms.
- Multiple Titles**
There are discounts available when you purchase multiple titles.
- Newsstand**
Integrate your app with Newsstand and discover a new way to distribute content.
- Plugin**
This solution can be fully integrated with existing apps.
- Push Notifications**
Send custom messages or breaking news alerts instantaneously.
- Subscriptions**
Integrated subscriptions enable you to generate revenue from your app.
- Archive**
Customers are able to view archived editions whilst browsing your app.
- Page Index**
Built-in functionality enables readers to easily navigate to specific pages.
- Reading Views**
Readers can change screen options to view double or single page spreads.
- Read Offline**
Pages and editions can be downloaded and accessed offline.
- Search**
Readers are able to easily search content for specific articles.
- Social Sharing**
Readers can email and share content across the most popular social networks.
- Zoom**
Multiple levels of zoom enable readers to focus on specific content.
- Customisation**
Brand your interface by adding your company logo and colours.
- Interactive**
Add videos and live links to create a more interactive edition.