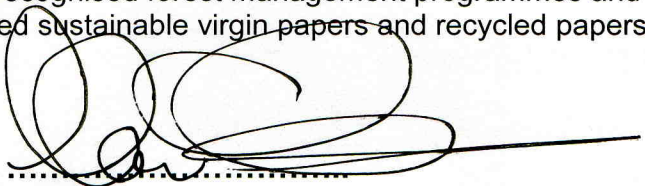


Trader Media Print Group consists of the two leading print companies; Apple Web Offset and Acorn Web Offset. Trader Media Print Group collectively prints all Trader Media Group Trader titles and specializes in printing periodical titles for publishers throughout the UK.

As a consequence of the company's commercial position, Trader Media Print Group recognises that the company has important responsibilities to the environment in which we live and work. It therefore supports the responsible stewardship of all resources and in particular forests, air, water, land and fuel.

The company acknowledges that the principles of responsible stewardship underpin the sustainable economic development of the company. In this spirit the Company believes that a set of principles should govern its attitude and action in environmental matters. These are as follows:

- As a minimum, TMPG will comply with all relevant legislation and industry codes of practice.
- In the absence of regulatory requirements, TMPG will apply sound management practices to advance environmental protection and minimize environmental impact.
- An Environmental Management System is to be established and will apply to all of Trader Media Print Group's activities. The EMS will provide the framework for monitoring and measuring the company's commitment to continuous improvement in environmental performance and the prevention of pollution.
- TMPG recognises that its employees are vital to its operations and to improving environmental performance. Employee involvement in environmental matters will be encouraged at all levels and will be promoted through training in environmental responsibilities, regular communication of environmental objectives and environmental awareness campaigns.
- Without detracting from the Contractor's own legal responsibilities, TMPG will ensure that contractors are informed of relevant environmental policies and procedures and are monitored for compliance.
- TMPG will evaluate operating procedures with respect to energy use and seek to increase energy efficiency.
- TMPG will minimize waste, especially hazardous waste, and wherever possible recycle materials. All waste will be disposed of through safe and responsible methods.
- TMPG is committed to reducing emissions from its industrial process. This will be achieved through pollution abatement equipment and pollution management practices.
- TMPG actively supports recognised forest management programmes and will promote the use of certified sustainable virgin papers and recycled papers to our customers.



Alan Turner

Managing Director
Trader Media Print Group

1st December, 2008